



# Strategic Management Review

*The Future of Strategy: Canonical Questions Through the Eyes of Emerging Scholars*

## Paper Development Workshop

Fox School of Business, Temple University

July 30, 2026

- 12:30 Registration Liacouras 420, 1810 Liacouras Walk, Philadelphia, PA 19122  
(PhD student, either Debojyoti or Jingjing, will meet at the entrance of the building)
- 12:45 Welcome and Introduction
- 1:00-2:30 Session 1
- Dylan Boynton, “Extending Penrose's Theory of Firm Growth: Organizational Structure, Attention, and the Formation of Productive Opportunity”
- David Chung, “Applying the Resource-Based View to the Platform Economy”
- Deirdre Coveney and Rosie Oswick, “The Blurred Lines of Corporate Governance: The Strategic Challenge of Defining and Reconceptualizing Organisational Boundaries”
- 2:30-2:45 Break
- 3:00-4:00 Session 2
- Matthew Josefy, “Firms as Gatekeepers: A New Lens on How Firms Create and Capture Value”
- Niklas Lindlbauer, “A Resource Allocation Theory of the Firm”
- 4:00-4:15 Break
- 4:15-5:15 Session 3
- David Reinhard and Peter Gianiodis, “Rivalry as a Relational Self: A Micro-Identity Lens on Why Firms Differ and How Advantage Endures”
- Andy Wu, “Strategic Timing in Technology Strategy”
- 5:15-5:45 Keynote
- Gabriel Szulanski, “Reflections on Developing Foundational Research”
- 5:45 Conclusion and Next Steps
- 6:00 Walk to a nearby bar and restaurant (Maxi’s)  
(Less than 5-minute walk, we will walk together)